

A Level Business

BUSINESS & MANAGEMENT



Course Overview

The AQA A-level Business course provides learners with a comprehensive understanding of how businesses operate, grow and make decisions in a competitive and dynamic environment. Students explore key areas such as marketing, finance, operations and human resource management while developing analytical, problem-solving and evaluation skills.

Learning takes place through a range of methods, including case studies, real-world business examples, group discussions, and independent research, enabling learners to apply theory to practical situations. The course prepares students for further study and careers in business-related fields such as marketing, economics and law.

What You Will Study

The A-level Business course introduces learners to how businesses operate and make decisions.

In Year 1, students develop a foundation in key areas such as marketing, finance, operations, and human resource management, alongside understanding business objectives, leadership, and decision-making.

In Year 2, learners build on this knowledge by exploring strategic decision-making, including business growth, financial planning, marketing strategy, and the impact of external factors such as the economy and globalisation. The course develops analytical, problem-solving and evaluation skills through real business contexts.

How You Will Be Assessed

Learners are assessed through three written examinations at the end of the course, using a combination of data response, short-answer and extended essay questions. All assessment is exam-based, with a strong focus on applying knowledge to real business scenarios and developing analytical and evaluative skills.

Entry Requirements

5 GCSEs at Grade 9-4, including English Language.

PLUS

Grade 5 in Maths.

START DATE

September

LEVEL

Level 3

STUDY MODE

Full-time

DURATION

2 years

AWARDING BODY

Assessment & Qualifications Alliance (AQA)

LOCATION

Selby College



For further information about this course, including Entry Requirements, Assessments and Further Study, scan the QR code.

Need More Information?

For additional course information please contact the Course Information Team on **01924 789111** or email **courseinfo@heartofyorkshire.ac.uk**.

To learn more about Selby College, our facilities and how we can support you please visit our website **www.heartofyorkshire.ac.uk**.

Quick Links



How to Apply



Student Support



Virtual Tours

Further Study

After completing the AQA A-level Business course, learners can progress to higher education in a range of related subjects, including Business Management, Marketing, Economics and Law. The qualification also supports entry into degree apprenticeships in areas such as business, finance or marketing, as well as other professional pathways.