WAKEFIELD COLLEGE COURSE INFORMATION:

BA (Hons) Art Practice (Top Up)

ART, DESIGN & PHOTOGRAPHY

START DATE
September 2027

LEVEL
Level 6

STUDY MODE
Full-time

DURATION
Full-time: 1 year,
Part-time: 2 years

AWARDING BODY
University of Hull

LOCATION
Wakefield College

Course Overview

This BA (Hons) Art Practice (Top-Up) course is divided into specific areas which will allow students to further develop their individual studio practice as well essential employability skills. These include Studio Practice, Professional Practice (Funding Bid) Practice and Dissemination, Dissertation and Advanced Professional Practice.

Studio practice and practice and dissemination, provides you with the opportunity to further develop your creative practice through critical analysis and studio crits. You will also consider how your creative work links with and connects to a wider audience.

The negotiated dissertation will form an area of investigation that will underpin your studio practice, alongside developing essential skills in management and curating exhibitions.

Professional Practice and Advance Professional Practice run in trimester one and two. In Trimester One you will gain skills in writing funding bids, and exploring graduate opportunities. Through trimester two you will engage with marketing your creative work and building an effective online creative presence, as well as reflection on your short and long-term development goals.

The aim is to provide you with the knowledge and skills to market and brand yourself alongside gaining an understanding of business development to successfully work in the creative industry alongside earning from your own practice.

You will understand how to contextualise your practice and find your place within a dynamic industry. You will be continuously practising and presenting your work in real-life situations, reflective of the breadth of possibilities for working as a professional. You will be able to utilise our industry links as well as forging your own as you launch your career. In addition to applying creative thinking to your work, you will confidently and professionally operate, manage and construct artwork relating to your individual specialism.

Creative professionals must now be equipped with specialist industry-focused skills to compete in the global studio and function within the creative industry. Our goal is to prepare you for a successful career within the creative arts industry. Building on previous knowledge and skills in art, design and media, the course is structured to provide opportunities across a broad academic and vocational base, deepening your knowledge and skills.

For further information about this course, including Entry Requirements, Assessments and Further Study, scan the QR code.

Need More Information?

For additional course information please contact the Course Information Team on **01924 789111** or email **courseinfo@heartofyorkshire.ac.uk**.

To learn more about Wakefield College, our facilities and how we can support you please visit our website **www.heartofyorkshire.ac.uk**.

Quick Links

How to Apply

Student Support

Virtual Tours

Wakefield College

What You Will Study

You will develop career-ready employment skills which will include:

- Technical and practical confidence in the use of a wide range of professional-level equipment management of the digital workflow (ideas-artwork-production-reproduction)
- The ability to manage time effectively and to plan to meet your client's expectations
- Awareness of budgets, production costs and charging for time
- The ability to communicate your ideas to others and present compelling concepts appropriately
- The capacity to work safely and responsibly throughout the creative process when dealing with clients and other stakeholders

Attendance Expectations

Day time attendance across two full days per week. Material for the sessions will be uploaded on to MS Teams.

How You Will Be Assessed

You will be expected to write a dissertation of 5,500 words, this will be assessed through a presentation, and a written investigation. Your dissertation should be a research investigation relating to your emerging practice.

An essential part of working in the creative industry is the ability to brand and market yourself and your creative work. You will learn all aspects of setting up and running your own business, from costing to marketing. You will be expected to keep an active website along with a professional social media presence. You will also be expected to source clients and exhibition opportunities along with work experience as part of the course.

Entry Requirements

HND in Art and design related subjects.

Level 5 qualification in related pathway subjects (Graphic Design, Photography, Fine Art, Media Production)

Fee Information

Full-time: £7620
Part-time: £3810 (per year)

Further Study

Progress on to work in a Creative Industry or go onto further postgraduate studies at a university setting.

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