

# Level 1 Business & Travel (Vocational Studies)

BUSINESS &amp; MANAGEMENT



TRAVEL &amp; TOURISM



## Course Overview

This study programme offers an engaging introduction to the world of business, travel and tourism. You will have the opportunity to develop a range of skills and techniques essential for successful performance in working life. Additionally, you will enhance the communication skills needed for the business sector and achieve a Level 1 Introductory Diploma in Vocational Studies.

### Why Choose This Programme?

- **Expert Instruction:** Learn from dedicated professionals who are passionate about teaching and committed to your success.
- **Comprehensive Learning:** Experience a mix of classes, lectures, seminars, workshops, presentations, and independent research.
- **Digital Integration:** Utilise digital facilities to research and study the latest business news and information.

### Course Highlights

- **Industry-Relevant Skills:** Develop skills using the latest industry directories and manuals.
- **Real-World Experience:** Benefit from our strong links with companies such as Fly Me, Jet 2 Holidays, Travel Counsellors, and Selby Tourism Department, providing opportunities to learn from real-life experiences.
- **Interactive Learning:** Engage in classroom presentations, group work, research tasks, exhibitions, visits, and guest speakers.

### Practical Projects

In addition to the above, you will complete projects and assignments based on realistic workplace situations and activities. This hands-on approach ensures you are well-prepared for a career in the business sector.

## What You Will Study

Whilst the selection of units may vary each year, learners may study:

- Being Organised
- Developing a Personal Progression Plan
- Working with Others
- Researching a Topic
- Finding out About Businesses in your Area
- Organising a Meeting

#### START DATE

September

#### LEVEL

Level 1

#### STUDY MODE

Full-time

#### DURATION

1 year

#### AWARDING BODY

Pearson

#### LOCATION

Selby College



**For further information about this course, including Entry Requirements, Assessments and Further Study, scan the QR code.**

## Need More Information?

For additional course information please contact the Course Information Team on **01924 789111** or email **courseinfo@heartofyorkshire.ac.uk**.

To learn more about Selby College, our facilities and how we can support you please visit our website **www.heartofyorkshire.ac.uk**.

## Quick Links



**How to  
Apply**



**Student  
Support**



**Virtual  
Tours**

- Branding a Product
- Presenting a Business Idea
- Contributing to Running an Event
- Communicating with Customers
- Planning to Take Part in a Visit
- Worldwide Tourist Destinations
- UK Travel Industry
- Customer Service
- Overseas Resort Reps
- Promotional Materials
- Preparing for Employment in the Travel Industry

## **How You Will Be Assessed**

Assessments will also be varied to ensure you have every opportunity to demonstrate your knowledge. You may be assessed through practical tasks, short-answer questions, research tasks, written assignments, producing visual displays such as leaflets, observations of role-play.

Students may also undertake research, case studies and investigations, presenting your findings in a variety of formats such as reports, brochures and presentations that you might find in working situations within the industry.

## **Entry Requirements**

3 GCSEs at Grade 9-1.

## **Further Study**

On completion with the appropriate pass and English and Maths grades, you can progress onto our Level 2 Business and Travel Course.