WAKEFIELD COLLEGE COURSE INFORMATION:

Level 1 Travel & Tourism (Vocational Studies)

TRAVEL & TOURISM
Wakefield College

Course Overview

The UK is the seventh-largest tourism market in the world, contributing over £70 billion to the economy each year. With more than two million people employed in the Travel and Tourism sector, there are plenty of opportunities for you to pursue a rewarding career in the industry, whether within the UK or internationally.

Studying Travel and Tourism at Wakefield College will equip you with the essential knowledge and qualifications needed to launch your career in this exciting field. Every year, we offer a range of day trips and an annual residential trip, giving you the chance to gain valuable industry insights.

Your course will combine a variety of learning methods, including classes, lectures, seminars, workshops, presentations, and independent research. You'll have access to digital resources to stay up-to-date with the latest travel and tourism news, and you'll also have classroom sessions that prepare you for a career in the industry. You'll develop practical skills using the latest travel industry directories and manuals. Our strong connections with companies like Fly Me, Jet2 Holidays, Travel Counsellors, and the Wakefield Tourism Department provide real-life learning opportunities.

Please note: Upon successful completion of the course, you will be awarded a Level 1 Introductory Diploma in Vocational Studies.

What You Will Study

While the selection of units may vary each year, learners may study the following:

- Planning for a Visit
- Worldwide Tourist Destinations
- The UK Travel Industry
- Customer Service in the Travel Sector
- Overseas Resort Representatives
- Promotional Materials in Tourism
- Preparing for Employment in the Travel Industry

How You Will Be Assessed

Assessments will be diverse, providing you with multiple opportunities to showcase your knowledge and skills. You may be assessed through practical tasks, short-answer questions, research assignments, written reports, creating visual displays such as leaflets, and role-play observations.

START DATE
September

LEVEL
Level 1

STUDY MODE
Full-time

DURATION
1 year

AWARDING BODY
Pearson

LOCATION
Wakefield College

For further information about this course, including Entry Requirements, Assessments and Further Study, scan the QR code.

Need More Information?

For additional course information please contact the Course Information Team on **01924 789111** or email **courseinfo@heartofyorkshire.ac.uk**.

To learn more about Wakefield College, our facilities and how we can support you please visit our website **www.heartofyorkshire.ac.uk**.

Quick Links

How to Apply

Student Support

Virtual Tours

Wakefield College

Students may also conduct market research, case studies, and investigations, presenting their findings in various formats such as reports, brochures, and presentations–similar to those encountered in real-world industry settings. Some units at all levels may include online assessments.

Entry Requirements

3 GCSEs at Grade 9-1.

Further Study

You can further enhance your CV by obtaining additional qualifications related to the Travel and Tourism industry, such as Basic First Aid or Essential Food Hygiene. Some students may also choose to learn a new foreign language or improve upon one they have already studied. Additionally, many students progress onto our level 2 Travel and Tourism or Cabin Crew.

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