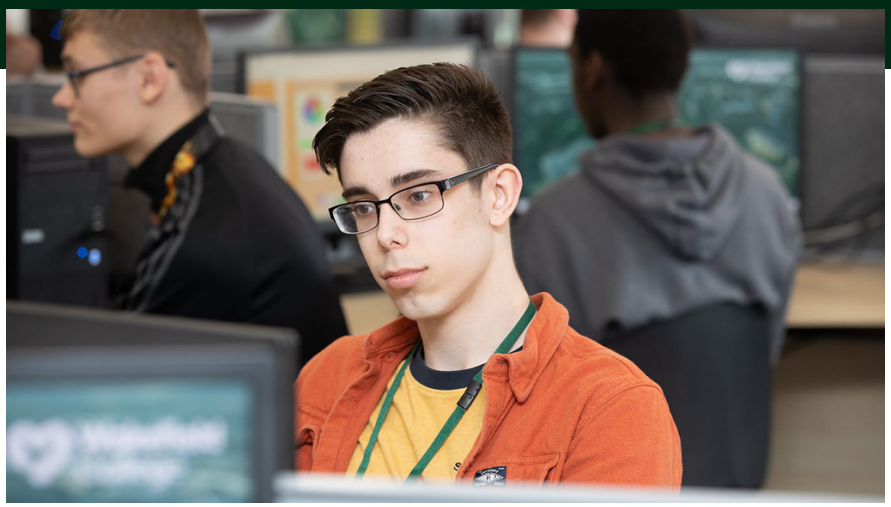
WAKEFIELD COLLEGE COURSE INFORMATION:

UAL Level 3 Creative Practice - Art, Design & Communication (Digital Design & Web Development)

DIGITAL INDUSTRIES



START DATE
September

LEVEL
Level 3

STUDY MODE
Full-time

DURATION
2 years

AWARDING BODY
UAL (University of Arts London)

LOCATION
Wakefield College

For further information about this course, including Entry Requirements, Assessments and Further Study, scan the QR code.

Course Overview

Ready to Unleash Your Inner Digital Artist and Build the Web?

Forget static pages – imagine crafting visually stunning websites and compelling digital experiences! The demand for skilled professionals who can blend eye-catching design with robust web development is soaring. If you're eager to combine your creative flair with technical prowess and build a dynamic career, our Digital Design and Web Development course is your ultimate toolkit.

We'll equip you with the full spectrum of skills, from the initial spark of an idea to a fully launched website. You'll dive deep into the world of Digital Design, mastering industry-standard software like Adobe Photoshop to manipulate and enhance images, Adobe Illustrator to create scalable vector graphics and logos, and Adobe InDesign to craft professional layouts and visual identities. You'll learn the principles of user experience (UX) to ensure your designs are not just beautiful but also intuitive and user-friendly.

Then, we'll transition into the exciting realm of Web Development, where you'll learn to bring your designs to life with code. You'll master HTML for structuring content, CSS for creating stunning visual styles, and explore Content Management Systems (CMS) to build dynamic and easily updatable websites. You'll understand branding, perfect the art of typography, and learn how to optimize content for maximum online impact. And the best part? You'll apply your newfound skills to real-world projects, building a powerful portfolio that showcases your design and development expertise.

Our team isn't just teaching theory; they're experienced industry professionals who are passionate about nurturing your talent and guiding you towards success. They'll provide the personalised support and mentorship you need to confidently navigate both the design and development landscapes.

Here's why this course is your key to a vibrant digital career:

- Master Essential Design Tools: Become proficient in Photoshop, Illustrator, and InDesign, the industry's leading digital design software.
- Blend Creativity with Code: Seamlessly integrate your visual design skills with robust web development techniques.

Need More Information?

For additional course information please contact the Course Information Team on **01924 789111** or email **courseinfo@heartofyorkshire.ac.uk**.

To learn more about Wakefield College, our facilities and how we can support you please visit our website **www.heartofyorkshire.ac.uk**.

Quick Links

How to Apply

Student Support

Virtual Tours

Wakefield College

- Learn from the Experts: Gain invaluable insights and practical skills from seasoned digital design and web development professionals.
- Real Projects, Real Impact: Build a compelling portfolio of tangible work that showcases your full skillset to future employers.
- Industry-Ready Expertise: Acquire the specific design and development skills that the booming digital industry is actively seeking.
- Showcase Your Full Potential: Develop a portfolio that highlights both your visual creativity and your technical abilities.
- Connect and Collaborate: Network with fellow aspiring digital creators and industry professionals.
- Launch Your Dynamic Career: Don't choose between design and development – master both and unlock a world of opportunities!

Ready to fuse your artistic vision with the power of the web? Apply for our Digital Design and Web Development course today and let's build your exciting digital future together!

What You Will Study

Learn the skills and build the portfolio you need to succeed in the digital design and web development industry.

In this course, you'll create a series of digital and web-based projects that will develop your skills. You'll also have the opportunity to explore all facets of digital design and web development, so you can develop a deep understanding of the industry and the skills you need to succeed.

Here are some of the specific skills you'll learn in this course:

- Web coding languages (HTML, CSS)
- Content Management System (CMS) usage
- UX design and development
- Design theory
- And more!

These skills are in high demand by employers, and most university courses require you to have good Maths and English GCSEs. This means that by taking this course, you'll be well on your way to a successful career in digital design or web development.

How You Will Be Assessed

You will be assessed through a series of practical and academic assignments that count towards your final grade. Your tutor will provide you with regular developmental feedback and maintain a record of assessment.

Entry Requirements

4 GCSEs at Grade 9-4, including English and Maths.

OR

4 GCSEs at Grade 9-4 and Level 2 in either English or Maths or Grade 3 or Level 1 in the other

OR

GCSE English or Maths at Grade 4 and Level 1 or Level 2 English or Maths and successful completion of Level 2 Diploma or equivalent at Merit Grade.

Further Study

Students can progress onto most web based or creative digital courses at a range of Higher Education Institutions.